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FEB 11 2008

Federal Communications Commission
Office of the Secretary

04-233

February 6, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

As the President and CEO of Para Los Niños, a nonprofit agency serving low-income children and families throughout Southern California, I would like to be on the record stating very clearly that KABC-TV is an exemplary community partner and that increased regulation of their local community service activities is entirely unwarranted.

Para Los Niños has served economically challenged families since 1980. While seventy percent of our funding comes from government sources, we are forced to raise significant amounts of money each year from private individual donors and foundations to support our programs and services. Media coverage of our events and activities is a key means of reaching potential supporters, and KABC-TV has consistently produced and aired news stories that help us communicate with a wide audience.

Occasionally Para Los Niños requests local television stations for on-air personalities to emcee major fundraising events for us. KABC-TV is quick to comply as often as they can, frequently also joining as a corporate sponsor of our events.

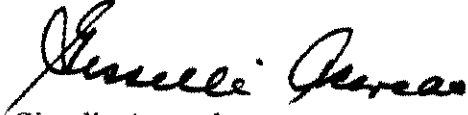
Finally, whenever we have approached the station about public service announcements, they have gone above and beyond the "call of duty" by not only agreeing to air such ads, but also volunteering to produce them for their station as well as for generic broadcast.

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Para Los Niños is but one of the many nonprofit, community based organizations fortunate to be in partnership with KABC-TV. We appreciate their generous community spirit and believe firmly that no additional regulations could make KABC-TV a better community partner than they currently are.

Please do not hesitate to contact me directly if I can answer any questions or concerns you may have (213) 481-3501.

Sincerely,

A handwritten signature in black ink, appearing to read "Gisselle Acevedo". The signature is fluid and cursive, with a large initial "G" and a long, sweeping underline.

Gisselle Acevedo
President/CEO

Cc: Michelle Carey
Rick Chessen
Rudy Brioché
Amy Blankenship
Cristina Pauze
Monica Desai
Diane Medina

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JAC:LF

I very much appreciate your time and attention.

Ken Wildes
Vice President, Communications
Childrens Hospital Los Angeles
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04-233



DePelchin
Children's Center

Serving Children & Families Since 1892

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FEB 11 2008

Federal Communications Commission
Office of the Secretary

February 7, 2008

Chairman Kevin Martin
Federal Communications Commission
445 12th Street SW
Washington DC 20554

Dear Chairman Martin:

DePelchin Children's Center is Houston's oldest charity providing foster care, adoption, mental health counseling, family enrichment programs, and community and support services for children and teens.

We have enjoyed a rich relationship with KTRK, Channel 13 for several years. As a community with so many media options, KTRK offers the finest and most in-depth services for the people in the Houston area. DePelchin is proud to have Channel 13 as a media partner who offers a wide range of opportunities to promote our services and programs as well as financial support to the agency.

DePelchin sponsors Connecting with Kids, a syndicated series of programs aimed at promoting discussion between the parents and their children or teens. This series hits hard topics like truancy, underage drinking and illegal use of drugs, driving under the influence, dropping out of school, cheating, bullying, studying habits, dating, etc. In addition to the half-hour programs, the series includes 30-second Vignettes that are tagged for DePelchin. KTRK airs these Vignettes according to a schedule, but adds many more Run of Station spots where available. Typically, this stretches DePelchin's investment in this program by 400 percent in additional exposure on Channel 13.

KTRK also provides support to DePelchin through the annual fund raising luncheon and golf tournament. The station purchases a table and provides one of their news anchors as emcee of the Spring Luncheon. They also produce and air PSA's for the golf tournament and promote it through their Weekend Sports Director, Tim Melton, and his involvement in the event. Mr. Melton not only mentions it in his sports program, he also attends interviews with radio stations in the area and emcees the silent auction and awards ceremony at the tournament.

KTRK calls on DePelchin to offer professional commentary when necessary on their newscasts. When a story involves behaviors or trauma in children, DePelchin counselors offer their professional advice to the television news viewer. We also are called upon to appear on their community affairs programs occasionally. These programs address a variety

of issues of interest to the Houston area residents. Channel 13 also airs special programs for Hispanics, Asian-Americans, and African-Americans.

KTRK produces in-depth programming for specific events and causes of interest to the people of Houston. For DePelchin, Channel 13 produced a half-hour special on adoption featuring interviews with many of our adopted families, their children and our professional staff. Other non-profit organizations have also benefited from KTRK's special programming that include theatre, museums, exhibits and special interest groups to keep the community informed and entertained.

DePelchin Children's Center is fortunate to have such a concerned media partner in KTRK, Channel 13. I am sure many other charitable organizations as well as the people of the Houston area feel the same way.

I understand that the FCC recently initiated a Notice of Proposed Rulemaking on broadcast localism asserting that the broadcasters may not be adequately serving their local communities. I believe I speak on behalf of the people of Houston that this is not the case with KTRK, Channel 13. We are all the beneficiaries of a wonderful television station that is an integral part of the Houston community.

Sincerely,



Ronald L. McDaniel,
Vice President Marketing
DePelchin Children's Center

RM/la

CC: Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Taylor Tate
Commissioner Robert McDowell
Monica Desai, Chief Media Bureau
Michelle Carey
Rick Chesson
Rudy Brioché
Amy Blankenship
Cristina Pauze

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FEB 11 2008

Federal Communications Commission
Office of the Secretary

From: Betsy Ballard [mailto:bballard@houstonfoodbank.org]
Sent: Friday, February 08, 2008 3:21 PM
To: Kevin Martin
Cc: Michelle Carey
Subject: Letter on behalf of KTRK-TV/Houston

This message is being sent on behalf of Brian Greene, president/CEO of the Houston Food Bank. A hard copy version of this letter will be mailed today (Friday, February 8).

Dear Commissioner Martin:

I understand that the FCC recently initiated a Notice of Proposed Rulemaking on broadcast localism, which asserts that broadcasters may not be adequately serving their local communities.

As president of the Houston Food Bank and as a citizen of this community, I do not believe that this applies to KTRK-TV, known in Houston as ABC-13. The Houston Food Bank is just one of many local organizations that are supported and sustained through the efforts of KTRK-TV.

For 27 years, KTRK-TV has been making an incredibly generous donation of broadcast time as well as staff and financial resources to the Food Bank through the annual Share Your Holidays Food Drive in December.

KTRK-TV's commitment to the event is extensive. Examples include: recruitment of community participants to both hold food collections and to serve as collection points, such as area schools, police and fire departments; production and distribution of printed communications materials; and coordination of all on-site logistics for an all-day food collection – including tents, heaters, tables, chairs, etc.. The station's on-air contribution includes production and airing of several versions of public service announcements and a full one-hour remote broadcast on the culminating day of the food drive as well as cut-ins during regular programming throughout the day.

In addition to the Share Your Holidays Food Drive, KTRK-TV overrides the broadcast community's stereotypical aversion to competition by joining the other major media outlets in support of the Souper Bowl of Caring Food Drive, which includes a commitment to broadcast public service announcements for several weeks leading up to a weekend-long food collection on Super Bowl weekend.

Throughout the year, KTRK-TV routinely features the Houston Food Bank in its community affairs programming, and the news department is responsive to our requests for news coverage that highlights various aspects of the problem of hunger in the greater Houston area.

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The Houston Food Bank, like many other local organizations that benefit, is grateful for KTRK-TV's support, and we have every reason to anticipate that the station will continue to work in partnership with us as we lead the fight against hunger.

Sincerely,

Brian Greene

President/CEO

Houston Food Bank

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bgreene@houstonfoodbank.org

Betsy Ballard, APR

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